

Business PREPAREDNESS

Business Emergency Coordination Center

The Chamber of Commerce of Cape Coral and the City of Cape Coral Emergency Operations Center have created the Business Emergency Coordination Center (BECC) to better communicate with our local businesses in the event of an emergency. By working together, you will be able to build a more resilient business while further preparing your staff to provide essential services to the community during times of need.

What you need to know...

The site will be used to collect the following...

- Business Name, Address, Category
- Status of Business Operations
- Damage Report to your Building/Property
- Hours of Operation
- Available Services

Once you submit your report, a real-time status report of your business will also appear online at your request so the community will know you are back in business.

Paper forms will also be available at the Chamber of Commerce of Cape Coral Welcome Center located at 2051 Cape Coral Parkway E., until communication can be restored. Our staff will be on hand to assist you following a weather event.



Find more
resources
here!



CHAMBER OF COMMERCE OF
CAPE CORAL

10

DISASTER PREPAREDNESS TIPS FOR BUSINESSES

1. **Assemble** a team to develop a business resiliency plan.
2. **Gather** critical documents and information you will need to make decisions.
3. **Identify and prioritize** critical operations and processes.
4. **Identify** hazards – What disruptions could affect your operations?
5. **Create** your plan and prepare a business-ready “Records-To-Go” box.
6. **Develop** a communications strategy, and plan to use it post-disaster. Ensure your plan includes current emergency contact lists for employees, vendors, suppliers, and other key people.
7. **Recruit** and train employees about business resiliency and communication plans. Make sure they know it.
8. **Back up** and store critical records and data at an off-site location.
9. **Take action** to mitigate the potential impact on your equipment, buildings, facilities, inventory, and storage. A good plan includes provisions to relocate to a pre-identified site and a way to operate efficiently with a smaller staff of key individuals. Also, consider insurance options.
10. **Exercise**, test, and update your plan. Keep it current.

**Information provided by Florida SBDC at FGCU

After the storm, check with Lee County, The City of Cape Coral, the Chamber of Commerce of Cape Coral, the Small Business Administration (SBA), and the Small Business Development Center (SBDC) for resources, including loans and grants, that may be available.



U.S. Small Business
Administration

